

Timothy Tope

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Applications/Software

Adobe InDesign 2022
Adobe PhotoShop 2022
Adobe Illustrator 2022
Adobe Dreamweaver 2022
Adobe Premiere 2022
HTML
Microsoft Office Products
WordPress
Content Management Systems
Powerpoint

Experience

BriskHeat Corporation (full time, salary)

4800 Hilton Corporate Drive, Columbus, OH 43232
Phone • 614 294 3376
Fax • 614 481 8013
October 23, 2017 – July 15, 2022

Graphic Designer

- Shot and edited product videos and still product photography
 - Worked with Product Managers to design and produce launch books and line cards
 - Design and implementation of media and promotional materials (i.e. web site, brochures, advertisements, logos, high resolution photo retouching)
 - Designed and produced over 140 page Application Notes book
 - Coordinated creative for online marketing and web site programs
 - Prepared print materials for electronic output
 - Designed and implemented branding book
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2Shea Creative (freelance full time, 5 days per week)

1211 Chesapeake Avenue, Columbus, OH 43212

Phone • 614 481 0063

Fax • 614 481 8013

E-Mail • info@2shea.com

April 24, 2016 – August 29, 2017

Graphic Designer

- Branded site updates, Ecommerce site updates, banner creative, promotions, and similar projects
 - Develop emails, home page treatments, landing page treatments and online marketing pages
 - Design and implementation of media and promotional materials (i.e. catalogs, web sites, brochures, advertisements, logos, packaging, high resolution photo retouching)
 - Developed creative concepts for client pitches
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Prism Marketing (Freelance work- full time, 5 days per week)

5031 Forest Dr., #A, New Albany, OH, 614.939.2510

September 6, 2015 – April 2, 2016

Web Designer

- Develop concepts for brand extension sites, new project concepts, HTML emails, branded site updates, Ecommerce site updates, banner creative, designs and construct web pages/sites, promotions, and similar projects
 - Research other online competitors, new technologies, & current online trends
 - Coordinated creative for online marketing and web site programs
 - Develop emails, home page treatments, landing page treatments and online marketing pages
 - Create, develop and design new concepts for the web
 - Test, solve and review links, images and functionality
 - Perform site design maintenance tasks as needed
 - Expert skills in Photoshop, Dreamweaver, InDesign, and other relevant web site tools
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November 17, 2014 – August 12, 2015

Worked freelance for: RMD Advertising, Stanley Steemer, The Shipyard and RG Barry.

Fahlgren Mortine Advertising

4030 Easton Station, Suite 300, Columbus, OH 43219, 800.731.8927

February 17, 2014 – May 30, 2014

Production Designer (3 month contract position- filled in for maternity leave)

- Design and implementation of media and promotional materials (i.e. FSI's, brochures, advertisements, logos, high resolution photo retouching, billboards)
- Created print, digital, and graphic design for McDonalds, Emerson and Ohio Travel and Tourism
- Prepared print materials for electronic output

Thirty-One Gifts/All'asta (sister company of Thirty-One Gifts)

3425 Morse Crossing, Columbus, OH 43219 1-866-GIFTS31

January 5, 2013 – Contract ended January 17, 2014)

Web Designer/Print Designer/Video Editor (Contract position- renewed 3 times)

- Used user experience best practices to develop new Party Plan web site
- Designed public facing site and consultant private site
- Performed enhancements and defect resolution on an ongoing basis
- Tested, solved and reviewed links, images and functionality
- Performed site design maintenance tasks as needed
- Determined dimensions, styles and design for web interfaces based on user demographics and current best practices
- Studied resources for relevant design trends and future web technologies
- Prepared and organized site maps, flow charts, and web strategies
- Strategized with team members and collectively approach new web trends
- Shot and edited video for training and promotion
- Design and implementation of media and promotional materials (i.e. catalogs, web sites, brochures, advertisements, logos, high resolution photo retouching, convention panels)

Tope Creative Group (Self-employed)

Worthington, OH, (614) 352-6731

May 1993 – April 2012

Principal/Creative Director/Interactive Designer

- Built company to billings of over a million dollars per year
- Partnered with clients on effective creative developments to enhance and establish the client's corporate image
- Managed creative teams of copywriters, account managers, and other studio staff in new business/client activities, pitches. Managed a staff of up to 8 people
- Design and implementation of media and promotional materials (i.e. web sites, brochures, advertisements, logos, packaging, high resolution photo retouching, convention panels, prepared print materials for electronic output)
- Developed web creative, online design projects and email creative.
- Managed multiple projects at one time from initiation to completion
- Created concepts for brand extension sites, new project concepts, HTML emails, branded site updates, banner creative, designs and constructed Web pages/sites, promotions and similar projects. Updated expansive web sites using many different Content Management Systems
- Developed home page treatments, landing page treatments

- Conceived new site features or functions to enhance the user experience online
 - Clients included: **Jaguar North America (Ford Motor Co.), Hilton, AmerisourceBergen, Tyson Foods, JPMorgan Chase, Bisys and BB&T Banks**
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SOS Media Group (Freelance)

612 Park St. Columbus, OH, 43215 (614) 221-0966

July 2011 – December 2011

Creative Director/Interactive Designer

- Responsible for online creative development, production and project management
 - Managed the design and implementation of media and promotional materials (i.e. web sites, brochures, advertisements, logos, high resolution photo retouching)
 - Developed creative concepts for client pitches
 - Implemented HTML5 sites for video and CSS responsive viewport sizing
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Lane Bryant Corporate (Contract position)

3344 Morse Crossing, Columbus, OH 43231, (614) 523-4000

February 2011 – June 2011

E Commerce Designer

- Developed concepts for brand extension sites, new project concepts, HTML emails, branded site updates, Ecommerce site updates, banner creative, designs and construct web pages/sites, promotions, and similar projects
 - Researched other online competitors, new technologies, & current online trends
 - Coordinated creative for online marketing and web site programs
 - Developed emails, home page treatments, landing page treatments and online marketing pages
 - Expert skills in Photoshop, Dreamweaver, InDesign, and other relevant web site tools
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Education

- The Ohio State University
Bachelor of Science in Industrial Design, specializing in Visual Communications
- Gallia Academy High School